



Guardian of Public Trust

May 18, 2023

BRIEFING NOTE:

Purpose: Action Information

TO: EPC

FROM: Matt Barker, Executive Director

SUBJECT: Community Relations & Stakeholder Outreach

Decision Required: Policy Approval

A Community Relations & Stakeholder Outreach policy has been developed to further the Edmonton Police Commission's ongoing commitment to build positive relationships with all members of the Edmonton community. The policy sets out expectations for commissioners when interacting with external individuals or groups, as well as for conducting community engagement or advocacy on behalf of the Commission.

EPC Administration recommends that the Commission approve the attached policy.

Matt Barker

Attachments:

1. DRAFT Community Relations & Stakeholder Outreach Policy

(NEW)

Effective:	Revised:
Repealed:	

(POLICY #) COMMUNITY RELATIONS & STAKEHOLDER OUTREACH

The Edmonton Police Commission (Commission) is committed to building positive relationships with all members of the Edmonton community.

This policy sets out expectations for commissioners when interacting with external individuals or groups, as well as for conducting community engagement or advocacy on behalf of the Commission.

Definitions:

Stakeholder: An individual or group organization with a vested interest, or stake, in the decision-making and activities of the Commission. These may include but are not limited to:

- a. Indigenous and First Nations leaders, communities and people;
- b. Individuals who live or work within the City of Edmonton;
- c. Community organizations or special interest groups or committees (e.g., advocacy groups, youth groups, senior groups, newcomers, cultural groups);
- d. Organizations that serve marginalized communities;
- e. Business groups.

Outreach: Planned contact or interactions with external stakeholders outside of Commission meetings.

Guidelines:

- 1. The Commission will strive to better understand public safety issues and needs by listening to the community to help inform policy decisions based on a comprehensive understanding of issues.
- 2. The Commission will seek to build positive relationships with external stakeholders to further its strategic goals and promote effective community policing.

3. The Commission will recognize and respect the identity and unique nature of all communities, including their cultural diversity, and their potentially differing needs and perspectives.
4. The Commission will deploy different communication tools and mechanisms which meet the needs of diverse cultures and communities.
5. Individual Commissioners are encouraged to engage in stakeholder outreach where alignment exists to further the Commission's strategic goals.
6. All stakeholder outreach activities must be conducted ethically and adhere to EPC policy *4.2.1 – Code of Conduct* and *5.3.3 – Communications and Media Relations*.

Procedures:

1. Administration, with input from the Commission, will develop a yearly stakeholder engagement plan which is equitable and inclusive.
2. Administration will proactively seek opportunities for Commissioners to participate in stakeholder outreach and engagement.
3. In instances where individual commissioners are initiating outreach with a particular stakeholder they will, prior to commencing the outreach, inform Administration of the following:
 - a. Name(s) of individual stakeholder(s) and organization;
 - b. Date, time and location of meeting or event;
 - c. Meeting topic; and
 - d. Purpose of meeting and desired outcomes.
4. Administration will track stakeholder outreach activities and provide a report to Commissioners annually.

References:

1. *4.1.1 – Roles and Duties of Commission Members*
2. *4.2.1 - Code of Conduct Policy*