

# IMPACT & EVALUATION: Setting the Stage for Success

Impact and Evaluation Section

Presentation to Edmonton  
Police Commission  
February 2023

EDMONTON  
**POLICE**  
SERVICE

# TOPICS

- Evaluation's Role in EPS
- 2022 Highlights
- Plans for 2023

# IMPACT & EVALUATION SECTION

We are the EPS's central resource for evaluation expertise. We apply an objective, strategic and organizational mindset to assessing EPS initiatives. We work with members to provide information for EPS leadership decisions to ensure we are meeting our vision, mission and strategic goals efficiently and effectively.

## Evaluations

- Strategic importance
- Risk mitigation
- High profile
- High cost

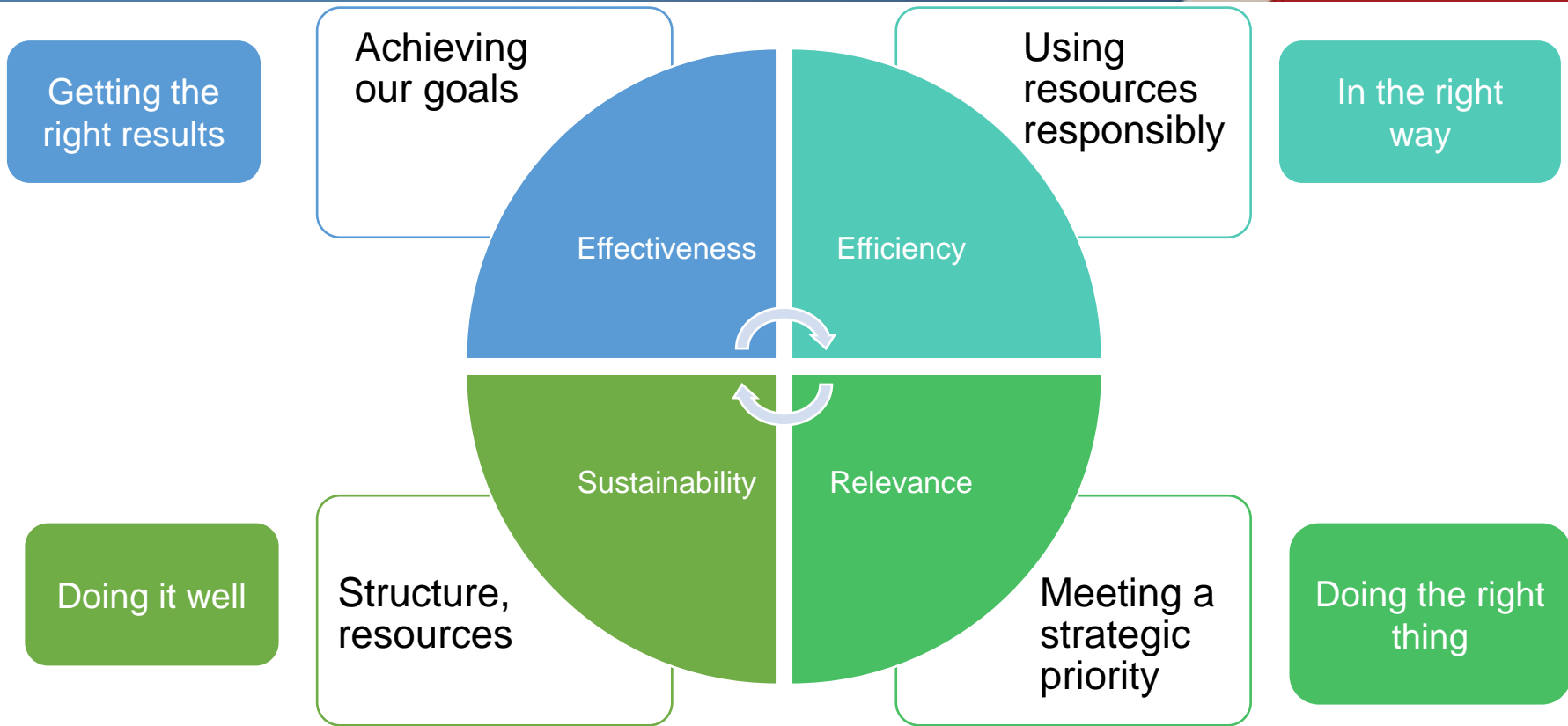
## Advice

- Outcomes and measures
- Initiative design
- Capacity building

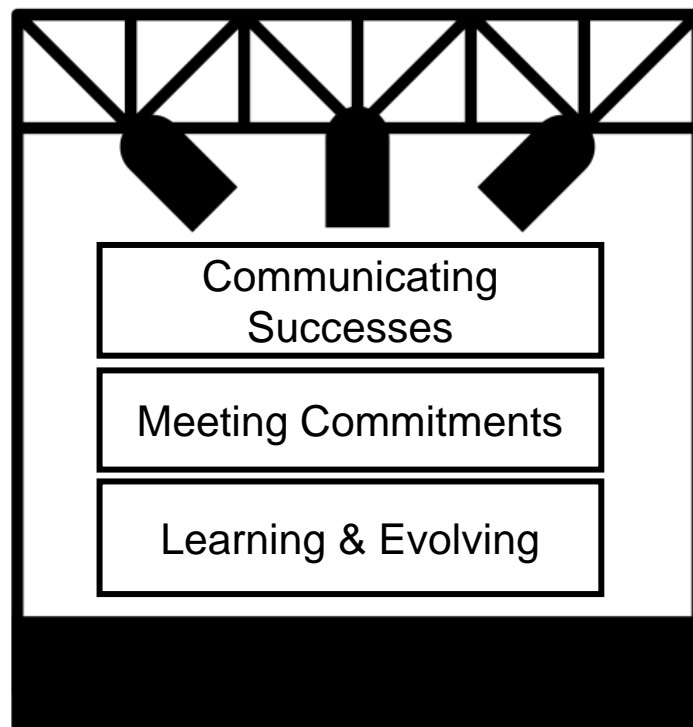
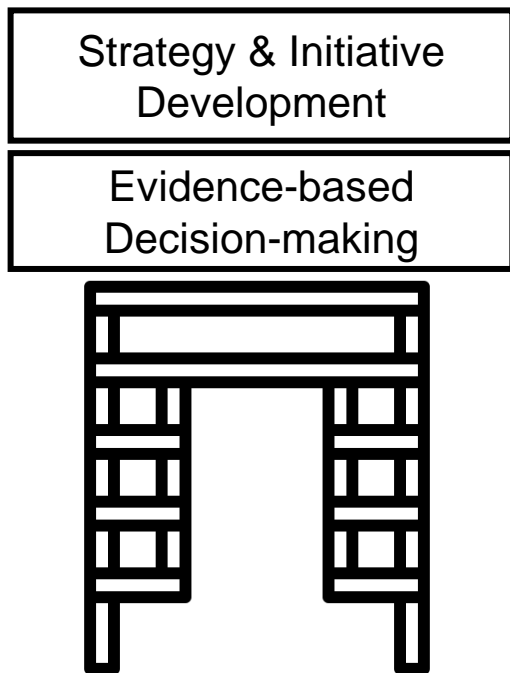
## Surveys

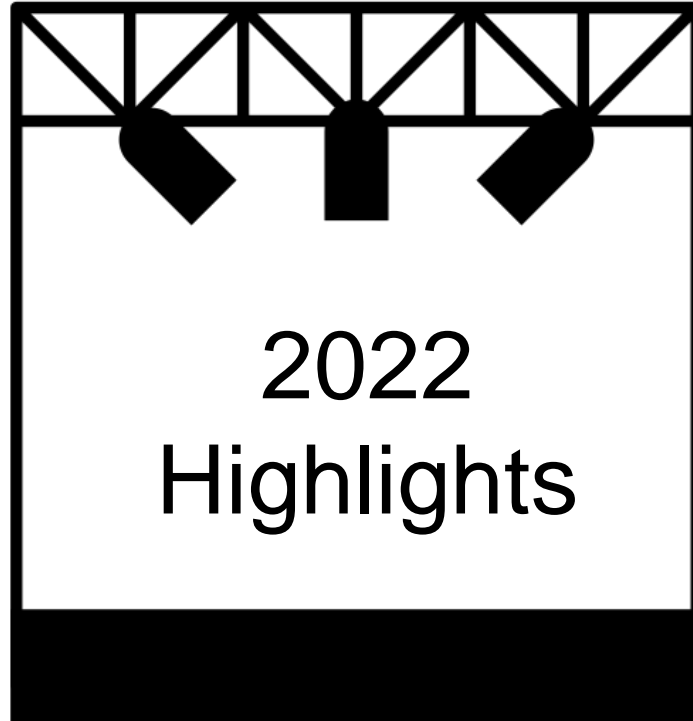
- Strategic importance
- Public/large sample
- Complex

# FOCUS AREAS



# CONTRIBUTION TO EPS





2022

Highlights

# Project Connection & Healthy Streets Operations Centre

## Chinatown operations hub funding gets green light from Edmonton city council



Coun. Ashley Salvador argues the move puts money back into police budget



Natasha Riebe · CBC News · Posted: Aug 15, 2022 7:03 PM MT | Last Updated: August 15



- Engaged with Community Policing Bureau and Crime Suppression Branch to plan, execute, and deliver on evaluation of Project Connection
- Evidence – outcome achievement
- Advice and lessons learned
- Development of HSOC
- Demonstrating impact on community

# Community Experiential Learning Shifts

- Engaged with Equity and Inclusion Branch
- Assessed impact of working with community partners on Recruit Training Class 151's perceptions and biases
- Supported improvements for future classes





# Young People Strategy

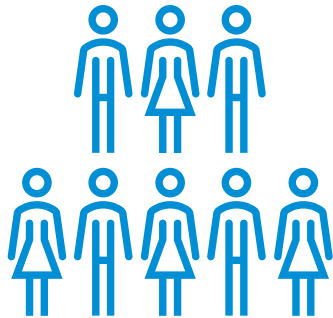
## DIVERSIONfirst receives Minister of Justice National Youth Justice Policing Award

15-Sep-2022



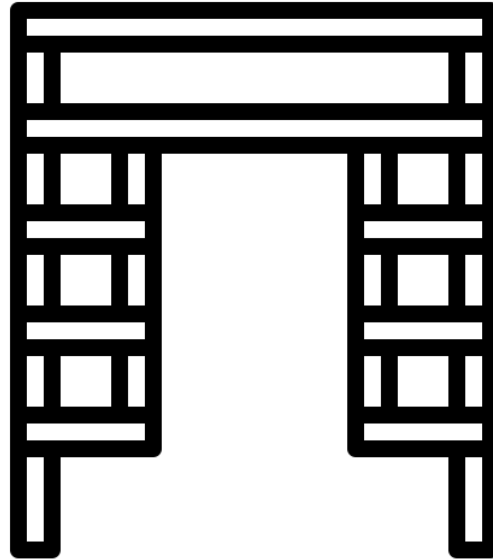
- Engaged with Young People Support Branch to develop first EPS strategy evaluation
- Logic models – orient all programs towards YPS goals
- Supported identification of challenges and successes with implementation
- Recommended actions to ensure goals are achieved before end of strategy

# Significant Survey Projects



- EPS Leadership Diversity Survey
- Citizen Perception Survey
- 10 Squad Model Shift Preference
- Emergency Preparedness

# Plans for 2023



# HELP

- Working with Social Response Branch
  - Evaluation launched Dec 2022
- Identify critical success factors
- Enable healthy growth to sustain positive results
- Engage partners in co-development of evaluation strategy

## Edmonton police expanding social services program after successful first year



'The numbers show it's working,' says Kris Knutson of The Mustard Seed

Madeleine Cummings - CBC News - Posted: May 19, 2022 7:46 PM MT | Last Updated: May 19



Edmonton police chief Dale McFee celebrated the outcomes of a social services referral program at an Edmonton Police Commission meeting on Thursday. (Trevor Wilson/CBC)

# GUNS & GANGS STRATEGY

- Working with Strategy and Engagement Branch and Organized Crime Branch
- Build on learnings from YPS implementation
- Enable demonstration of achievements
- Identify opportunities for course-correction



# MEETING STRATEGIC GOALS

## GOAL 4



**INNOVATE AND  
ADVANCE AS ONE TEAM**

- Embed evaluation in existing decision-making tools

## GOAL 3



**CONNECT, SHARE,  
AND EVOLVE**

- Citizen perception innovation
- Incorporating feedback and demonstrating evolution

## GOAL 2



**PARTNER  
AND ADVOCATE**

- Shared outcomes, goals, and accountability for safety and wellbeing

# THANK YOU

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