



ESC

Edmonton Seniors Centre

Providing opportunities and support to the 55+ community since 1976

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Charitable Registration #
10819 9068 RR0001

ESCTV
EG

Chief Dale McFee
Edmonton Police Service
9620 103a Ave NW,
Edmonton, AB T5H 0H7

May 2, 2022

Dear Chief McFee,

Thank you for giving your support to the seniorfraudalert.ca online fraud prevention project. Assisting this important community initiative by lending us officer Amanda Trenchard enabled the Yeg Seniors Alliance to work in partnership with EPS in finding a practical solution to the challenging issues we both face in trying to protect seniors from fraud.

Your collaboration with the Edmonton Seniors Centre, the Westend Seniors Activity Centre, ICANSA - the Chinese Seniors Association, the Edmonton Foundation, and Dynalife helped us create the kind of impact needed to assist seniors with a step-by-step educational guide to learning about how to spot and stop fraud. Your officers, Amanda Trenchard, Robert Farbin, and Lawrence Jansen stepped in when one of our actors died of COVID by acting in fraud prevention videos for the site. Without EPS involvement the project would not have the kind of impact it does, reaching seniors in Edmonton and the Province.

Thank you again for your help and your support as we work together to solve the challenge of crimes committed against seniors in our community.

Sincerely,

Linda F. Ensley

Linda F. Ensley, MBA
Seniors Fraud Prevention
Project Lead

Regards,

Nigel Kell

Nigel Kell
Executive Director



THE YEG SENIORS ALLIANCE PRESENTS...

SENIOR FRAUD ALERT

spot & stop senior scams

Join us for the official

LAUNCH EVENT



Monday,
May 2



10:00 a.m.
- 2:00 p.m.



9629 176 St
Edmonton, AB

Westend Seniors Activity Centre



Suspect. Detect. Report.

Senior Fraud Alert is a free resource for seniors to learn how to detect and prevent fraud. The site prioritizes accessibility with a simple interface, plain language that is free of jargon, and multi-lingual support. Unlike similar tools, Senior Fraud Alert empowers users to be aware, not afraid through a unique approach that is senior driven, senior focused.



seniorfraudalert.ca