



SAFER TOGETHER





- **Established in 2010**
- **One generation**
- **Increase community safety in our region**
- **Increase perceptions of safety**
- **Engaging all Edmontonians**
- **Develop a culture of safety and wellbeing**
- **Stand alone — flexible — risk taking**
- **Only one of its kind**



LINDA
MCCONNAN



PILAR
MARTINEZ



BEN
WEINLICK



DONNA
LUDVIGSEN



BEN
WHYNOT



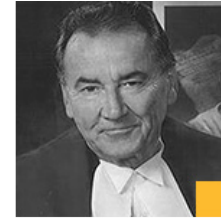
DR. KRISTOPHER
WELLS



GRANT
ERICKSEN



LAURIE
HAWN



ROBERT
PHILP



TIM
ADAMS



ALLISON
DOWNEY-DAMATO



ADIL
HASAN



LEIGH
NEWTON



MATT
WARD



- **Data driven and evidenced based**
- **Partnerships**
- **Local solutions**
- **Collective outcomes**
- **Innovative**
- **Innovative evaluation**

Cities are complex
adaptive social
systems



**REACH IS IN
THE BUSINESS
OF SYSTEMS
CHANGE.**

We advance
systems change by
convening diverse
groups to drive
transformative
and large scale
innovation



REACH ALIGNMENTS

	RECOVER	EndPovertyEdmonton	Revitalization	TRC	Canadian Human Rights Act	Edmonton Federation of Community Leagues
All in For Youth	●	●	●	●	●	●
Joint Use Summer Access	●	●	●	●	●	●
WrapED	●	●		●		
24/7 Crisis Diversion	●	●	●	●	●	●
24/7 Edmonton App	●	●	●			
#YEGAmbassador Program	●	●	●			●
REACH Training		●		●	●	●
REACH Immigrant and Refugee Initiative	●	●		●	●	●
Coalitions Creating Equity	●	●		●	●	
Police and Youth Engagement Program	●	●	●	●	●	●
Ethno-Cultural Family Violence Committee		●	●	●	●	●
Edmonton Cannabis Coalition	●		●			●
Edmonton Sexual Exploitation Working Group	●	●	●		●	●
McCauley Community	●	●	●	●	●	●
Resource Connect	●	●	●	●		●
REACH Outreach	●	●	●			●
Organization for the Prevention of Violence	●		●		●	

REACH is a backbone organization, which means that in order to sustain long-term systemic change that has collective impact, the Council:



Guides a community safety vision and strategy together with stakeholders.



Supports aligned activities that drive towards the vision



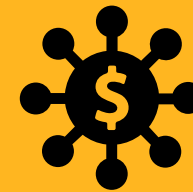
Establishes measurement practices to evaluate initiatives



Builds public will and support for the vision



Advances policy that will result in systemic change



Mobilizes funding for initiatives.

REACH acts as the backbone agency for the following:

- 24/7 Crisis Diversion
- 24/7 Edmonton App
- All In for Youth
- Bridging Together
- Coalitions Creating Equity
- Edmonton Cannabis Coalition
- Family Violence in a Cultural Context
- Joint Access Summer Program
- Police and Youth Engagement Program
- Out of School Time
- Resource Connect
- Safer McCauley
- Sexual Exploitation Working Group
- Sixties Scoop Indigenous Society of Alberta
- Supportive Transportation
- The Organization for the Prevention of Violence
- WrapED
- #YEG Ambassadors



REACH RECOMMENDATIONS

INVESTING IN CHILDREN, YOUTH & FAMILIES

RECOMMENDATION 1

A New Model of Family and Community Safety Focusing on Schools as Neighbourhood Access Points to Social Support Services

RECOMMENDATION 2

A “Turn Away from Gangs” Initiative

RECOMMENDATION 3

Community Coordination on Fetal Alcohol Spectrum Disorder

CATALYZING CHANGE

RECOMMENDATION 4

A 24/7 Service Delivery Model for High-Needs Populations

RECOMMENDATION 5

Cultural Community Groups

RECOMMENDATION 6

Neighbourhood Organizing Initiatives

NEW LEADERSHIP

RECOMMENDATION 7

A Community Safety Coordinating Council to Integrate Sustainable Community Safety Efforts

RECOMMENDATION 8

A Sustainability Strategy for Prevention


RECOMMENDATION 9

An Innovative Evaluation Framework to Measure Success

24/7 CRISIS DIVERSION



\$1.91 SOCIAL RETURN
ON INVESTMENT


36 min EPS saves an average
of 36 minutes per
event when calls are
diverted to 24/7 CD.

Since October 2015

38,000+

Crisis events

6,000+

Unique clients

YEG AMBASSADORS



Ambassadors engage with businesses from immigrant communities including:

Somali

Ethiopian

Eritrean

Chinese

Vietnamese



**885 environmental
scans**

Since March 2018,
Ambassadors have
engaged with:

424 BUSINESSES

241 RESIDENTS

WRAP ED



WrapED Youth

183 Youth participants, ages 12-17



2/3

Male

2/3

Indigenous

1/5

Ethnocultural

30%

Completed WrapED (this is consistent with other initiatives involving youth with similar vulnerabilities)

63%

Of youth stopped/reduced associating with other youth involved in criminal activities

47%

Started attending school more regularly after the program

42%

Were employed more regularly

54%

Achieved at least one of their goals (year 4 result)

SAFER MCCAULEY

**COMMUNITY
ENGAGEMENT**

**COMMUNITY
DRIVEN INITIATIVES**

**RESOURCE
CONNECTING**

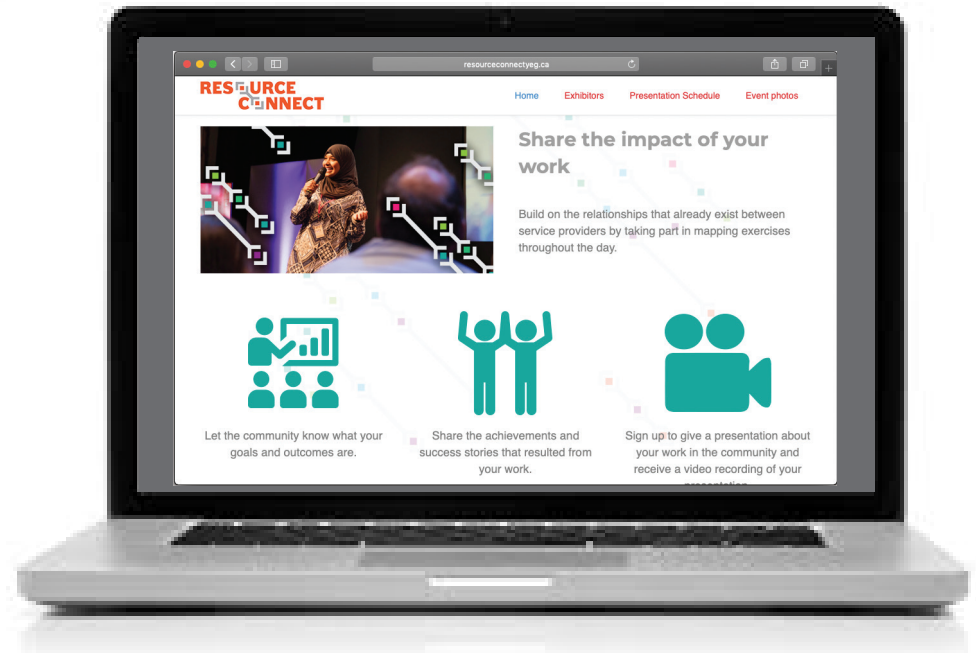


RESOURCE CONNECT

60 AGENCIES

30 PRESENTATIONS

120+ ATTENDEES



FAMILY VIOLENCE IN A CULTURAL CONTEXT

**Increased
knowledge and
understanding
of the effects of
PTSD and trauma
on newcomer,
immigrant
and refugee
communities**



REACH TRAINING



TRAINING
WORKSHOP

**A Self-Care Starter Kit: An
Essential Survival Tool for
Helping Professionals**

FEB 25, 2019



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EDMONTON
Council for Safe Communities



TRAINING
WORKSHOP

**Understanding PTSD, Trauma
and Supporting Resilience in
Affected Newcomers**

APRIL 3, 2019



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TRAINING
WORKSHOP

**Working with
Multicultural
Families Experiencing
Family Violence**

MARCH 22, 2019



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TRAINING
WORKSHOP

**Unpacking Hate Crime:
Hate, Bias, and Community
Expectations**

APRIL 10, 2019



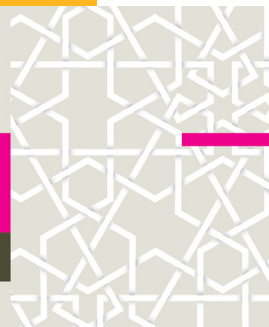
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TRAINING
WORKSHOP

**SUPPORTING YOUR
MUSLIM CLIENTS**

MARCH 25, 2019



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REACH OUTREACH

**16 COMMUNITY
EVENTS**

**4,311 PEOPLE
ENGAGED**

**415 VOLUNTEER
HOURS**

